

Mayor Jim Strickland
City Hall
125 N. Main St. Room 700
Memphis, Tn 38103

June 26, 2019

Dear Mayor Strickland,

We, the undersigned have chosen Downtown as our place, *the* place to do business and we believe that Memphis is on the verge of something transformative. Every day as we are reconnecting with our entrepreneurial roots, breaking ground on new projects, breathing new life into historic buildings or simply going about our daily business, we find ourselves embracing a spirit of joint aspiration like no other time in history.

We believe a revitalized Riverfront, and in particular, the effort to build a bold new Tom Lee Park is critical to maintaining and capitalizing on this momentum and we believe the time to make that happen is now.

We believe that creating purposeful, pedestrian connections between the Downtown Core and the Riverfront are crucial for Memphis to continue to be an attractive hub for headquarters, creative agencies, and entrepreneurs, for our identity as a top tourist destination, and for our continued growth as the most diverse, inclusive neighborhood in the MidSouth.

We believe that a revitalized Riverfront that is activated 365 days per year is better for our businesses, better for Downtown and better for all Memphians. A park that draws more people year-round will mean more people eating, shopping, playing, staying and investing Downtown. We believe the proposed park infrastructure upgrades will cultivate an environment for a diverse spectrum of new events, cultural festivals and sporting opportunities in which all Memphians can participate. And that these upgrades not only allow our city's signature festival to remain in the park, but provides a once in a lifetime opportunity for the Memphis in May leadership, if it has the vision to do so, to become bigger, better, and shine even brighter.

Few cities have been blessed with such a stunning Riverfront at its doorstep and even fewer have been given an opportunity to transform it in such a monumental and positive way, a transformation that will benefit all Memphians now and for generations to come. Let us not be the generation that squandered this opportunity, instead let's be the generation that joined together, and maximized our potential as a world class river city. As we look toward our next century we know the time is right for us to finally develop our Riverfront into what we know it can be – the best Riverfront in the country.

We urge you to support a bold new Tom Lee Park. We trust that with your leadership and that of the Partnership, we can get this done for Memphis.

Thank you for your consideration.

Aldo's Pizza Pies, Bardog, & Dirty Crow Inn,
The Slider Inn Downtown
Aldo Dean

AllWorld Project Management, LLC
Michael Hooks, Jr. & Brent Hooks

Bar Ware, LLC
Libby Wunderlich

BB King's Blues Club, Bon Ton Cafe,
Cadre Entertainment, Itta Bena
Tommy Peters

Big River Partners LLC
Kevin Adams

Blind Bear
Jeannette Comas West

Bluff City Coffee & Bakery
David Adams

The Brass Door
Meg & Scott Crosby, Seamus Loftus

Carlisle Corporation
Chance Carlise

Carolina Watershed, Loflin Yard
Taylor Berger

Catherine & Mary's, The Gray Canary
Andy Ticer & Michael Hudman

Century House Advisors
Anton Mack

City Block Salumeria, Dough Jo Pizza &
Venga
Brad McCarley

DCA & Associates
Doug Carpenter

Dee Lightful Bliss Bakery
Da'Livya Gordon

Development Services Group, Inc.
Gary Prosterman

Development Project Consultant
Scott Bojko

Downtown Advocates & Residents
Anne & Pat Halloran

Downtown Advocate & Resident
Sharon Leichem

Eighty Park Avenue Partners
Gary Wunderlich

Envision Fitness
Mark Akin

Felicia Suzanne's Restaurant
Felicia Willet

The Fourth Cup & The Gulf Grill
Trey & Mallory Dacus

Grecian Gourmet Taverna
JoBeth Graves & Jeff Watkins

Henry Turley Company
Henry Turley & Alex Turley

Indigo Ag
David Perry

Jack Pirtle's Chicken
Cordell & Tawanda Pirtle

Joseph's Interiors & 31 year Downtown
Resident & Building Owner
Cindy Grivich Tucker

Leftfield Properties
Casey Hill

Maciel's Tacos & Tortas
Manuiel Martinez

The Majestic Grille
Deni & Patrick Reilly

Margie's 901
Velma Bobo

McEwen's on Monroe
Bert Smythe & John Littlefield

ODEN | B2B Marketing Communications
Bill Carkeet & Bret Terwilleger

Old Dominick
Chris Canale

Pasta 409, Bar 409, Pontotoc Lounge, Silly
Goose
Daniel Masters

Peddler Bike Shop
Josh Jacobs

Premium Parking
Jack McCleskey

Primus Bakery & Boutique
Rachel Mullen

Puck Food Hall, Radical Salads & The 275
Food Project
Heather Jameson & Diane Terrell

Stock & Belle
Erika Smith

Southland Capital
Terry Lynch

SouthernSun Asset Management
Stuart Harris

Ray Brown Urban Design
Ray Brown

Rizzo's Diner
Micheal Patrick

Tamburrino, Inc.
Patrick Tamburrino

Tower Ventures
Billy Orgel & Benjamin Orgel

Two Girls & a Whip Cakery
Caroline Dean & Mary Katherine Dunston

Universal Commercial Real Estate
Darrell Cobbins

Walking Pants Curiosities
Darrel Andrews & Ashley Parham

Wok'n in Memphis
Spenser Coplan

Woodard Properties
Terry & Phil Woodard

117 Prime, 3rd & Court, Sunrise Memphis
Ryan Trimm